FILE

fashion calendar 1971

31 st year · issued weekly

AUGUST 30

JANUARY

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

FEBRUARY

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	**12**	13
14	**15**	16	17	18	19	20
21	22	23	24	25	26	27
28						

MARCH

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

APRIL

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	**9**	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

MAY

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	**31**					

JUNE

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

JULY

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

AUGUST

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

SEPTEMBER

S	M	T	W	T	F	S
			1	2	3	4
5	**6**	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

OCTOBER

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	**11**	12	13	14	15	16
17	18	19	20	21	22	23
24	**25**	26	27	28	29	30
31						

NOVEMBER

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	**25**	26	27
28	29	30				

DECEMBER

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	**25**
26	27	28	29	30	31	

ruth finley, publisher tr 9-2343 8 east 77th street new york, n.y. 10021

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE will yield maximum use of FASHION CALENDAR to the reader ... Ruth Finley, Publisher

WEEK BEGINNING MONDAY, AUGUST 30, 1971

Monday August 30- Sept. 17	DAYTIME FASHIONS IN IMPORTED FABRICS	GUNDA	488 SEVENTH AVENUE SHOWROOM - ROOM 311
	Sportswear and Casual Fashions in imported silk and cotton. Contact: Gunda Wagner, 879-0139; or 524-2640.		
Beginning Monday August 30	CRUISE COLLECTION: TENNIS & SWIM FASHIONS	ANNE KLEIN SUPERSPORT	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
	Continuous showings by appointment. Contact: Hall Hanson, 279-9915.		
Beginning Monday August 30	HOLIDAY-RESORT COLLECTION	JACK WINTER, INC.	1411 BROADWAY SHOWROOM - 26TH FLOOR
	Showing of pants and coordinates. Contact: Laura Copeland, 563-7960.		
Beginning Monday August 30	FUN JEWELRY	WILLIE WOO (20 EAST 17TH STREET)	AT YOUR OFFICE
	Rhinestones and bright enamels from the 30's to the 70's. (By appointment at your office). Contact: 924-1808.		
Cancelled August 31	FRANKLIN SIMON'S PRESS PREVIEW OF NEW "FUR ATELIER" ORIGINALLY SCHEDULED FOR TUESDAY, AUG. 31 at 9:00 A.M., HAS BEEN CANCELLED.		
Beginning Wednesday Sept. 1	OPENING OF RESORT & EARLY SPRING	DAVID CRYSTAL	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
	Continuous showings. Contact: BR. 9-6560.		
Wednesday Sept. 1 12:30 P.M. Luncheon	ACCESSORIES AT LUNCHEON	THREE MANUFACTURERS	BARBETTA RESTAURANT 321 WEST 46TH STREET
	Bags by Coblentz; Pucci prints and Bodysuits by Formfit Rogers; Umbrellas by Polan Katz. Reservation ($5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.		
Thursday Sept. 2 5:30 P.M.	PREVIEW OF YOUNG FALL FASHIONS	LORD & TAYLOR; & GLAMOUR MAGAZINE	6TH FLOOR YOUNG NEW YORKER SHOP
	"Paint Box" fashions for juniors. Publicity: Jeri Savidge, WI. 7-3300.		
Beginning Thursday Sept. 2	RESORT AND EARLY SPRING COLLECTION	JERRY SILVERMAN BY SHANNON RODGERS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
	Continuous showings by appointment. Contact: Matty, CH. 4-7522.		
Sept. 2	MICAM FOOTWEAR AND LEATHER GOODS EXHIBITION IN MILAN (Sept. 2 - 6)		
Sept. 6	LABOR DAY (Monday)		
Tuesday Sept. 7- Sept. 15	PARIS PRET-A-PORTER COLLECTION IN N.Y.	MARIE CHANTAL	498 SEVENTH AVENUE FEDER FASHIONS - 2ND FLR.
	Resort and early Spring collection, flown in from Paris, for presentation to retailers by Joanna Monnette. By appointment. Contact: 524-9862. Publicity: Ruth Hammer Associates, 685-8290.		

COPYRIGHT, 1971, FASHION CALENDAR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Tuesday Sept. 7	OPENING OF RESORT COLLECTION	ADRI FOR CLOTHES CIRCUIT	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
	Continuous by appointment. Contact: Judy Lauterstein, 736-6180.		
Beginning Tuesday Sept. 7	OPENING OF HOLIDAY & RESORT COLLECTION	AQUANALA	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
	Continuous showings by appointment. Contact: Betsy Klein, 736-1076.		
Beginning Tuesday Sept. 7	OPENING OF RESORT COLLECTION	ELEANOR BRENNER FOR BRENNER COUTURE	498 SEVENTH AVENUE NEW LOCATION - 5TH FLOOR
	Continuous by appointment. Contact: Norma Wilk or Hank Sinkel, 947-9677.		
Beginning Tuesday Sept. 7	OPENING: RESORT & EARLY SPRING	JACK BODI FOR CONCEPT VII	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
	Continuous showings by appointment. Contact: Bob Miller, 695-7715.		
Beginning Tuesday Sept. 7	OPENING: RESORT-SPRING COLLECTION	DESIGN THAI	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
	By appointment. Contact: Joanne Jaap or Larry Croen, 239-8530.		
Beginning Tuesday Sept. 7	OPENING OF RESORT COLLECTION	ANNE FOGARTY	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
	Continuous showings by appointment. Contact: Shirley Ornstein, LO.4-9115		
Beginning Tuesday Sept. 7	HOLIDAY AND EARLY SPRING COLLECTION	GINORI	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
	Continuous showings. Contact: 244-4700.		
Beginning Tuesday Sept. 7	HOLIDAY, CRUISE & EARLY SPRING	GIORGINI	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
	Continuous showings by appointment. Contact: Bernice Lewis, 279-3410.		
Beginning Tuesday Sept. 7	OPENING OF RESORT-SPRING COLLECTION	GOLDWORM	1410 BROADWAY SHOWROOM - 20TH FLOOR
	Continuous showings. Contact: 244-1700. Press by appointment. Publicity: Judy Guerin Inc., 879-4822.		
Beginning Tuesday Sept. 7	OPENING OF A NEW COLLECTION	STAN HERMAN FOR MR. MORT	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
	Informal showings. Contact: 524-3818.		
Beginning Tuesday Sept. 7	RESORT AND EARLY SPRING COLLECTION	MARDI GRAS BY JERRY MARSCH	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
	Continuous showings by appointment. Contact: Miss Bernice, 947-2055.		
Beginning Tuesday Sept. 7	HOLIDAY AND RESORT COLLECTION	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
	Continuous showings of a group of pastel coats, suits amd costumes. By appointment. Contact: Terri White, 695-5100.		
Tuesday Sept. 7- Sept. 17	OPENING OF HOLIDAY AND RESORT COLLECTION	MOUNTAIN ARTISANS (WEST VIRGINIA)	HOTEL GOTHAM PRIVATE SUITE
	Fashions, home furnishings and gifts by West Virginia craftsmen. By appointment. Contact: Florette Angel, 147 Summers St., Charleston, W.Va., 304-343-0171.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Tuesday Sept. 7- Sept. 17	ISRAELI READY-TO-WEAR FOR SPRING	ATID (AMERICAN TRADE & DEVELOPMENT WITH ISRAEL)	111 WEST 40TH STREET SHOWROOM - 11TH FLOOR
	Knit and woven dresses--Schiff Atlas, Dorina, Elanit, Ero, Jercoli, Judith Creations, Iris, Lam, Lartex, Meza, Gabi Model, Dukert Paz, Hadar Rosen. Sportswear--Ata, Bashan, Isram, Kitan Dimona, Niba. Beach and Swimwear--Diva, Elastex, Rikma, Israel Rosen, Triumph. Outerwear--Matzkin, Salpeter. By appointment. Contact: Ronald Winner, 594-5215.		
Sept. 8	INTERNATIONAL FOOTWEAR AND LEATHER GOODS EXHIBITION IN FLORENCE (Sept. 8-13)		
Wednesday Sept. 8 10:15 A.M.	PRESS PREVIEW: SCANDINAVIAN FAIR	GIMBELS	6TH FLOOR AUDITORIUM
	Storewide salute -- "Scandinavia Now" -- designer fashions and furnishings. By invitation. (Open to public, Sept. 13-25). Publicity: Margot Infantino, LO. 4-3300.		
Wednesday Sept. 8 2:30 P.M.	OPENING OF RESORT COLLECTION	HOUSE OF BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
	Also, Sept. 16 at 2:30. By reservation. Contact: PE. 6-6983.		
Wednesday Sept. 8 5:30 P.M. Cocktails	OPENING: HOME FURNISHINGS STORE	BLOOMINGDALE'S	MANHASSET, L.I. 1400 NORTHERN BLVD.
	New concept in retailing -- Opening of Bloomingdale"s first home furnishings store. By invitation. (Transportation provided) Publicity: Arlene Friedlander, 752-1988.		
Beginning Wednesday Sept. 8	OPENING: HOLIDAY & RESORT COLLECTION	CLAUDIA COLLECTION BY GEORGE HALLEY	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
	Continuous by appointment. Contact: 564-0910.		
Thursday Sept. 9 11:30 A.M.	PRESS PREVIEW: GIVENCHY BOUTIQUE	BERGDORF GOODMAN	2ND FLOOR
	The Givenchy Nouvelle Boutique preview of Fall-Winter collection. By invitation. Customer show at 3:00. Publ: Madeline de Vries, PL. 3-7300.		
Thursday Sept. 9 2:30 P.M.	OPENING OF RESORT COLLECTION	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
	By invitation. Thereafter by appointment. Contact: LO. 4-3600.		
Thursday Sept. 9 4:00 P.M.	OPENING OF RESORT COLLECTION	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
	Also, Tuesday, Sept. 14 at 2:30. By reservation. Contact: LO. 3-1600.		
Thursday Sept. 9 4:00 P.M.	SHOWING OF FALL-WINTER COLLECTION	MARTIERI DI ROMA (791 MADISON AVENUE)	PLAZA HOTEL TERRACE ROOM
	Couture collection from the Rome salon. By invitation. Directress: Shirley Rose. Publicity: Eleanor Lambert, MU. 8-2130.		
Sept. 9- Sept. 12	INTERNATIONAL FAIR OF LINGERIE, FOUNDATIONS, SWIMWEAR IN COLOGNE, GERMANY. Contact: Messe-und Ausstellungs-GmbH, P.O. Box 210760, 5 Cologne 21.		
Sept. 9- Sept. 13	FLORIDA CHILDREN'S WEAR MANUFACTURERS' GUILD MARKET SHOW IN EDEN ROC HOTEL, MIAMI BEACH. Contact: 20 Southeast 14th St., Miami 33131 (305-358-2985).		
Friday Sept. 10- Sept. 22	RESORT COLLECTION IN NEW YORK	HELGA (722 S. LOS ANGELES ST.)	HOTEL GOTHAM PRIVATE SUITE
	Continuous showings, by appointment. Contact: 213-627-0806; or 355-6033(N.Y.)		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Friday Sept. 10 11:00 A.M.	RESORT & HOLIDAY COLLECTION By reservation. Continuous thereafter. Contact: CH. 4-3169.	MODERN COUTURE BY PEG ENDERSBY	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Sept. 10	INTERNATIONAL LEATHER WEEK IN PARIS		
Sunday Sept. 12- Sept. 14	SPRING FASHIONS: BOYS' & YOUNG MEN'S MARKET Twenty-fifth anniversary National Youth Market and three-day fashion show by Boys' and Young Men's Apparel Manufacturers Assn; also girls' fashions. Also, international festival. Contact: Robert Gur-Arie, 594-5130.	BAMA	HOTEL NEW YORKER 8TH AVE. & 34TH STREET
Sunday Sept. 12- Sept. 15	NATIONAL SHOE FAIR OF AMERICA Contact: Howard Reddy, 481 Eighth Avenue, Suite 300, New York 10001, 594-7606.	FOOTWEAR ASSOCIATIONS	ASTROHALL HOUSTON, TEXAS
Sept. 12- Sept. 15	IGEDO FASHION FAIR IN DUSSELDORF. Contact: Internationale modemesse GmbH, Freiligrathstrasse 28, Dusseldorf, Germany.		
Sept. 12- Sept. 15	SCANDINAVIAN FASHION WEEK IN COPENHAGEN. Contact: Secretariat, 115 Vester Voldgrade, DK-1552, Copenhagen V, Tel. 01/122161.		
Sept. 12	BOSTON GIFT SHOW (Sept. 12-16). Contact: Little Bros., 686-1677.		
Monday Sept. 13 11:00 A.M.	READY-TO-WEAR BY JEAN PATOU Customer showing of Jean Patou's ready-to-wear collection, designed by Michael Goma, and exclusive at Saks Fifth Avenue. By invitation. Publicity: Helen O'Hagan, PL. 3-4189.	SAKS FIFTH AVENUE	5TH FLOOR
Monday Sept. 13 11:30 A.M.	CUSTOMER SHOWING: TRIGERE COLLECTION Fall collection by Pauline Trigere. Publ: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Monday Sept. 13 1:00 P.M.	RESORT AND EARLY SPRING COLLECTION By reservation. Contact: Jean Roberts, LA. 4-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday Sept. 13 2:30 P.M.	OPENING OF HOLIDAY & RESORT COLLECTION By invitation. Thereafter by appointment. Contact: 354-1122.	TINA LESER	550 SEVENTH AVENUE NEW SHOWROOM - 6TH FLOOR
Monday Sept. 13 3:30 P.M. Champagne	PREMIERE SHOWING OF FUR COLLECTION Preview of Hy Fishman's "Furs Through the Ages Collection". By invitation. Contact: 244-4530.	FUR FUNTASTIC LTD.	305 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Sept. 13	RESORT AND EARLY SPRING COLLECTION By reservation. Contact: Ruth McLaughlin, 279-5012.	MOLLIE PARNIS BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Monday Sept. 13 5:00 P.M.	HOLIDAY AND RESORT COLLECTION Also Sept. 15 at 9:00 A.M.; Sept. 16 at 5:00 P.M. By reservation. Thereafter by appointment. Contact: 213-657-7377 (L.A.)	RAY AGHAYAN/BOB MACKIE (8636 MELROSE AVE., L.A.)	GOTHAM HOTEL SUITE 1009

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Sept. 13 5:00 P.M. Reception	PRESS PREVIEW: INT'L DATELINE COLLECTION III	ZUZU ANGEL (RIO DE JANEIRO)	32 EAST 70TH STREET CONSUL GENERAL OF BRAZIL
	Resort and Holiday collection for International travel designed by ZuZu Angel, presented at the home of the Consul General and Mrs. Soutello Alves. Show at 6:15. By invitation. (Thereafter by appointment at Hotel Gotham) Publicity: Lisa Curtis, 684-7444.		
Beginning Monday Sept. 13	RESORT AND EARLY SPRING COLLECTION	BEENE BAZAAR; GEOFFREY BEENE BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
	Continuous showings, by appointment. Contact: LW. 4-0454.		
Beginning Monday Sept. 13	RESORT AND EARLY SPRING COLLECTION	CLARET BY ARTHUR DOUCETTE	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
	By appointment. Contact: Ronald Alexander, LO. 3-6126.		
Beginning Monday Sept. 13	HOLIDAY AND RESORT COLLECTION	CHRISTIAN DIOR-NEW YORK	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
	Designed by Hubert Latimer. Informal showings by appointment. Contact: LO. 4-9220. (Show at 2:30 P.M. has been cancelled).		
Beginning Monday Sept. 13	HOLIDAY AND RESORT COLLECTION	MISS DIOR	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
	Informal showings by appointment. Contact: LO. 4-9220.		
Beginning Monday Sept. 13	RESORT AND EARLY SPRING COLLECTION	GAVI BY MILTON KORWIN	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
	Continuous showings. Contact: Laura Casson, LO. 3-6126.		
Beginning Monday Sept. 13	RESORT AND CRUISE COLLECTION	KIMBERLY	1410 BROADWAY SHOWROOM - 10TH FLOOR
	Continuous showings by appointment. Contact: LO. 4-1080.		
Beginning Monday Sept. 13	RESORT & EARLY SPRING COLLECTION	RODRIGUES FOR PETER CLEMENTS	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
	Continuous showings. By appointment. Contact: LO. 3-0988.		
Monday Sept. 13-Sept. 25	OPENING OF CRUISE COLLECTION	TIKTINER	YORK HOTEL 499 SEVENTH AVENUE
	By appointment. Contact: Michele Schrader, 524-2650 or LO. 4-9194.		
Tuesday Sept. 14 10:00 A.M.	RESORT AND EARLY SPRING COLLECTION	JACQUES TIFFEAU	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
	By invitation. Contact: 947-4551.		
Tuesday Sept. 14 11:00 A.M.	HOLIDAY AND RESORT COLLECTION	GINO CHARLES BY BETSE CANN	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
	By reservation. Contact: Neil Peskin, 524-4510.		
Tuesday Sept. 14 11:00 A.M.	OPENING OF RESORT COLLECTION	ANNEMARIE GARDIN	205 WEST 39TH STREET SHOWROOM - 15TH FLOOR
	By reservation. Contact: 868-9070.		
Tuesday Sept. 14 11:00 A.M.	PREVIEW: RESORT-HOLIDAY COLLECTION	SAZ (BY THE GILL SISTERS)	42 EAST 57TH STREET NEW SHOWROOM - 4TH FLOOR
	Surjit and Adarsh Kaur Gill will open their new showroom with a preview of their Resort-Holiday collection for press and buyers. By invitation. Contact: Budd Calisch, Dorelle Assoc., 730 Fifth Avenue, 489-8420.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Sept. 14 12:00 Noon	PREVIEW: HOLIDAY & RESORT COLLECTION By invitation. Contact: Ethel Shieff, 736-3075.	JIMMAE BY MARY MATISSE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Sept. 14 12:00 Noon Luncheon	PRESS PREVIEW: FUR COLLECTION Show followed by luncheon. By invitation. (Customer showing at 2:30 P.M.- Grand Ballroom). Contact: Ernest Graf, BR. 9-0633.	BEN KAHN COUTURE (150 WEST 30TH STREET)	HOTEL PLAZA CRYSTAL ROOM
Tuesday Sept. 14 1:00 P.M.	HOLIDAY AND RESORT COLLECTION By reservation. Thereafter by appointment. Contact: LA. 4-0237.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Sept. 14 1:00 P.M.	OPENING OF HOLIDAY & RESORT COLLECTION Continuous showings by appointment. Contact: WI. 7-6845.	VICTORIA ROYAL BY BILL HAIRE	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday Sept. 14 2:00 P.M.	OPENING OF RESORT COLLECTION By invitation. Contact: 564-3857.	TEAL TODAY (DIV. TEAL TRAINA)	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Sept. 14	2:30 P.M., TRIGERE, 550 Seventh Avenue, 16th floor, LO. 3-1600.		
Sept. 14	2:30 P.M., BEN KAHN Customer Showing, Hotel Plaza, Grand Ballroom, BR. 9-0633.		
Tuesday Sept. 14 4:00 P.M.	OPENING: HOLIDAY RESORT COLLECTION By reservation. Contact: 594-0030.	ELINOR SIMMONS FOR MALCOLM STARR	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Sept. 14 4:30 P.M.	OPENING: RESORT AND EARLY SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Roberta Sawyer, 832-0030. Publicity: Eleanor Lambert, MU. 8-2130.	THEA PORTER	203 EAST 60TH STREET
Tuesday Sept. 14 6:00 P.M.	OPENING OF NEW SALON IN CHICAGO Reception, 6:00 to 10:00 P.M. By invitation. Publicity: Laurance Taylor, 688-0728.	VIDAL SASSOON	740 NORTH RUSH STREET CHICAGO, ILLINOIS
Beginning Tuesday Sept. 14	RESORT AND HOLIDAY COLLECTION Continuous showings. Contact: LO. 4-8190.	THE FIFTH ADDITION	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Tuesday Sept. 14	HOLIDAY, RESORT AND EARLY SPRING Continuous showings by appointment. Contact: PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Tuesday Sept. 14	OPENING OF RESORT COLLECTION Continuous showings by appointment. Contact: 239-4155.	CHUCK HOWARD FOR DAMIAN COUTURE LTD.	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday Sept. 14	OPENING OF RESORT COLLECTION Continuous showings by appointment. Contact: Mary Kloss, 868-2880.	PAPILLON	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Tuesday Sept. 14	OPENING: RESORT & EARLY SPRING COLLECTION Continuous showings. By appointment. Contact: Mr. Revell, CH. 4-1542.	BEN REIG	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Tuesday Sept. 14	COMPLETE COLLECTION: NORTH-SOUTH Informal showings. By appointment. Contact: 239-4155.	DOMINIC ROMPOLLO	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday Sept. 14	OPENING OF RESORT COLLECTION Continuous showings by appointment. Contact: LO. 4-9194.	ABE SCHRADER BY BELLE SAUNDERS	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Sept. 14	PRIMARY DAY (Tuesday)		
Sept. 15	9:00 A.M., RAY AGHAYAN/BOB MACKIE, Hotel Gotham, Private Suite, 213-657-7377 (L.A.)		
Wednesday Sept. 15 10:00 A.M.	OPENING OF RESORT COLLECTION Also Sept. 16 and 22 at 10:00 A.M. By reservation.	ADELE SIMPSON, INC.	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR Contact: LA. 4-7626.
Wednesday Sept. 15 11:30 A.M.	OPENING OF RESORT COLLECTION By reservation. Contact: 564-3857.	TRAINA BOUTIQUE & TRAINA SPORT	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Wednesday Sept. 15 11:30 A.M.	PRESS & CUSTOMER SHOW: JEAN LOUIS SCHERRER Showing of exclusive Fall-Winter collection. By invitation. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	3RD FLOOR
Wednesday Sept. 15 1:15 P.M.	OPENING OF HOLIDAY & RESORT COLLECTION By reservation. Contact: Miss Fritzi, LO. 5-4115.	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday Sept. 15 2:30 P.M.	RESORT AND EARLY SPRING COLLECTION By reservation. Contact: CH. 4-1872.	LARRY ALDRICH BY MARIE McCARTHY	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday Sept. 15 2:30 P.M.	CRUISE AND WINTER FUR FASHIONS "Scintillating Fur Fashions" for cruise and winter. By invitation. Thereafter by appointment. Contact: Miss Lenore, CH. 4-8685.	FREDRICA AND MISS FREDRICA	345 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Postponed Sept. 15	LORD & TAYLOR'S PREVIEW OF THE VALENTINO COLLECTION, ORIGINALLY SCHEDULED FOR SEPT. 15, HAS BEEN POSTPONED TO SEPT. 22, 3:00 - 6:00 P.M. (See pg. 9)		
Wednesday Sept. 15 3:30 P.M.	OPENING OF HOLIDAY & RESORT COLLECTION By invitation. Thereafter by appointment. Contact: Marion Auley at Sylvan Rich, 947-8470.	PHYLLIS SUES (8680 MELROSE AVE., L.A.)	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday Sept. 15 4:00 P.M.	HOLIDAY AND RESORT COLLECTION Designed by Rizkallah. By reservation. Contact: 594-0030.	MALCOLM STARR INTERNATIONAL	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Wednesday Sept. 15	RESORT AND EARLY SPRING COLLECTION Continuous showings by appointment. Contact: LW. 4-0454.	GEOFFREY BEENE	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Wednesday Sept. 15	OPENING OF RESORT COLLECTION By appointment. Contact: 947-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Wednesday Sept. 15	OPENING: HOLIDAY & RESORT COLLECTION	DESIGNERS' MELANGE	205 WEST 39TH STREET SHOWROOM - 2ND FLOOR
	The Group plus some new artisans will show their Holiday "capers and resorts of sorts". Continuous showings by appt. Contact: Gayle Osman, 868-2135.		
Beginning Wednesday Sept. 15	RESORT & EARLY SPRING COLLECTION	PETTI 4'S	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
	Continuous showings by appointment. Contact: CH. 4-3558.		
Beginning Wednesday Sept. 15	OPENING OF CRUISE COLLECTION	RIKKI FOR SPORT TRIO	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
	Continuous showings by appointment. Contact: Helen Feinstein, LO. 3-6143.		
Beginning Wednesday Sept. 15	OPENING OF RESORT COLLECTION	FERDINANDO SARMI LTD.	20 WEST 57TH STREET SHOWROOM - 8TH FLOOR
	By appointment. Contact: Mabel Glemby, 765-3535.		
Thursday Sept. 16 9:30 A.M. Coffee	PRESS PREVIEW: IMPORT FASHIONS	OHRBACH'S	18 WEST 35TH STREET 5TH FLOOR
	Fall-Winter Paris and Rome couture fashions and line-for-line copies in original fabrics. By invitation. (Also showing: Thurs., Sept. 23, 1:00 P.M., by invitation; public show, Sept. 23 at 6:00). Commentator: Irene Satz, vice president and fashion director. Publicity: Mark Klauser and Bobbi Queen. Contact: Mr. King, OX. 5-4000, ext. 208.		
Sept. 16	10:00 A.M., ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA. 4-7626.		
Thursday Sept. 16 11:00 A.M.	RESORT AND HOLIDAY COLLECTION	WILSON FOLMAR	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	By reservation. Contact: LA. 4-5923.		
Thursday Sept. 16 11:30 A.M.	HOLIDAY & RESORT COLLECTION	MIGNON	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
	Designed by Dorothy Farbo. By reservation. Contact: Virginia Yost, BR. 9-5991.		
Thursday Sept. 16 1:00 P.M.	HOLIDAY AND RESORT COLLECTION	MORTON MYLES FOR MALCOLM CHARLES	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
	By reservation. (Note change of date). Contact: Geri Lasher or Dick Conrad, 594-3000.		
Thursday Sept. 16 2:00 P.M.& 3:00 P.M.	OPENING: HOLIDAY & RESORT COLLECTION	JON HAGGINS	37 WEST 39TH STREET SHOWROOM - 3RD FLOOR
	Press Show, 2:00 P.M.; Buyers' Show, 3:00 P.M. By invitation. Thereafter by appointment. Contact: 695-5555.		
Sept. 16	2:30 P.M., HOUSE OF BRANELL, 530 Seventh Avenue, 27th floor, PE. 6-6983.		
Thursday Sept. 16 3:30 P.M.	AUTUMN-WINTER COLLECTION	FEMINA FURS LTD.	330 SEVENTH AVENUE PENTHOUSE - 22ND FLOOR
	By invitation. Thereafter by appointment. Contact: LO. 5-3870.		
Thursday Sept.16 4:00 P.M.	PREVIEW OF PATRICIAN FABRICS	HYSTRON FIBERS (485 LEXINGTON AVENUE)	AL MOUNIA 38TH AND MADISON AVENUE
	For designers, manufacturers and press. Show at 4:30 P.M. By invitation.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Sept. 16 4:00 P.M. Cocktails	SWIMWEAR COLLECTION BY LUIS ESTEVEZ "Estevez" and "Miss Estevez" swimwear collections. Showing at 5:00 P.M. by invitation. Contact: 1500 So. Central Ave., L.A., 213-746-1450; 244-4792(NY)	SEA DARLINGS OF CALIF. (1407 BROADWAY)	1407 BROADWAY 1407 CLUB
Sept. 16	5:00 P.M., RAY AGHAYAN/BOB MACKIE, Hotel Gotham, Suite 1009, 213-657-7377 (L.A.)		
Friday Sept. 17 11:45 A.M. Luncheon	"HOW THE U.S.A. DRESSES TODAY" Sixth Cultural exchange program. Commentator: Marjorie Dean. Prices: $15.00, members; $25.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	NEW YORK HILTON HOTEL BALLROOM
Sept. 18- Sept. 21	INTERNATIONAL CHILDREN'S FASHION TRADE SHOW AT PORTE DE VERSAILLES. Contact: French Trade Shows, 1350 Avenue of the Americas, 582-4960.		
Sept. 20	JEWISH NEW YEAR -- Rosh Hashonah (Monday)		
Sept. 20- Sept. 26	TWENTY-SIXTH NATIONAL SWEATER AND KNITWEAR WEEK Contact: Edward A. Brandwein, National Knitted Outerwear, 51 Madison, 683-7520.		
Tuesday Sept. 21 11:30 A.M.	PRESS & CUSTOMER SHOW: PLAZA IMPORTS COLLECTION Exclusive European imports. By invitation. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Tuesday Sept. 21 4:00 P.M.	FALL COLLECTION BY ERIC LUND By invitation. Publicity: Rea Lubar, 279-0790.	NARCISSA	242 EAST 58TH STREET
Wednesday Sept. 22 9:00 A.M. Breakfast	PRESS PREVIEW: HOME FURNISHINGS Press preview of Bloomingdale's Home Furnishings event. Designer rooms and shops. By invitation. Publicity: Arlene Friedlander, 752-1988.	BLOOMINGDALE'S	5TH FLOOR
Wednesday Sept. 22 9:30 A.M. Breakfast	PRESS AND CUSTOMER SHOWING Presentation of Gucci Fall-Winter fashions and accessories for women and men. By invitation. Contact: Hamra Associates, 748 Lexington, 753-9835.	GUCCI	689 FIFTH AVENUE GUCCI SALON
Sept. 22	10:00 A.M., ADELE SIMPSON, 530 Seventh Ave., 23rd floor, LA. 4-7626.		
Wednesday Sept. 22 11:30 A.M.	CUSTOMER SHOW: TIKTINER COLLECTION Presentation of Tiktiner exclusive Fall and Winter collection for Bergdorf Goodman. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	3RD FLOOR COUNTRY CASUALS
Wednesday Sept. 22 12:30 P.M. Luncheon	OPENING: FALL & WINTER COLLECTION Fall and Winter collection by Tiziani of Rome. Reservations ($6.50): PL. 9-7010. Coordinator and commentator: Mary Alice Rice, PL. 2-5726.	TIZIANI OF ROME	HOTEL PLAZA BALLROOM
Wednesday Sept. 22 3:00 P.M.- 6:00 P.M.	PRIVATE PREVIEW: VALENTINO COLLECTION Preview of Lord & Taylor's Valentino collection - exclusive copies from his Fall couture collection. (Note change of date) By invitation only.	LORD & TAYLOR	3RD FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Sept. 22 3:30 P.M.	FALL AND WINTER FUR PREVIEW	REISS & FABRIZIO	HOTEL PIERRE COTILLION ROOM
	By invitation. Publicity: Arnold Jurdem Co., 421-1461. Contact: Joseph J. Davis, CI. 5-0322.		
Wednesday Sept. 22 6:15 P.M.	PREVIEW: RALPH LAUREN POLO SHOP	BLOOMINGDALE'S	MEN'S STORE
	Special opening of Men's Store to preview new Ralph Lauren Polo Shop. Informal fashion consultation. By invitation. Publicity: Arlene Friedlander, 752-1988.		
Thursday Sept. 23 11:30 A.M.	CUSTOMER SHOWING: JOAN LESLIE FASHIONS	BERGDORF GOODMAN	5TH FLOOR MISS BERGDORF
	Fall and Winter collection by Kasper for Joan Leslie. Publicity: Madeline de Vries, PL. 3-7300.		
Sept. 23	1:00 P.M., OHRBACH'S IMPORT FASHIONS, 5th floor. By invitation.		
Sept. 23	6:00 P.M., OHRBACH'S IMPORT FASHIONS,(Public Show), 5th floor, OX. 5-4000,ext.208		
Thursday Sept. 23 8:30 P.M.	TWENTY-NINTH ANNUAL COTY AWARDS	COTY, INC.	ALICE TULLY HALL LINCOLN CENTER
	Presentation of annual Coty American Fashion Critics' Awards: Hall of Fame Citation--Bill Blass. Hall of Fame--Anne Klein. Men's Award--Larry Kane of Raffles Wear. The "Winnie" 1971--Betsey Johnson of Alley Cat; Halston. Special Awards--John Kloss of Cira Intimate Creations; Nancy Knox of Renegades; Elsa Peretti; Levi Strauss & Co. (Black Tie). By invitation. Publicity: Eleanor Lambert: MU. 8-2130.		
Sept. 26	CANADIAN SHOE AND LEATHER FAIR IN MONTREAL (Sept. 26 - 28)		
Monday Sept. 27 9:00 A.M. Breakfast	PRESS PREVIEW OF MEN'S COUTURE FASHIONS	ALEXANDER'S	59TH STREET AND LEXINGTON 3RD FLOOR
	Fall-Winter men's couture fashions from Paris, Rome, London, Amsterdam and other countries. By invitation. Contact: Walter Hauser, PL. 3-1542; or Serge Obolensky Assoc., 421-8266.		
Monday Sept. 27 11:30 A.M.	PRESS & CUSTOMER SHOW: BERNARD PARRIS	BERGDORF GOODMAN	5TH FLOOR
	Showing of exclusive Fall-Winter collection for Bergdorf Goodman. Publicity: Madeline de Vries, PL. 3-7300.		
Monday Sept. 27 1:00 P.M. Luncheon	PRESS PREVIEW OF FUR FASHIONS	BEN KAHN AT CARTIER	4 EAST 52ND STREET SALON - 3RD FLOOR
	Exclusive collection of Ben Kahn at Cartier fur fashions. By invitation. Contact: 838-7387.		
Monday Sept. 27 3:00 P.M.	HAUTE COUTURE AND NEW PRET-A-PORTER	NINA DIMOS	36 EAST 61ST STREET SALON
	Fall-Winter couture and first pret-a-porter collection, designed and made by Nina Dimos in Paris. By invitation. Contact: Judy Guerin, 879-4822.		
Monday Sept. 27 3:00 P.M.	PRESS SHOWING OF MEN'S FASHIONS	DIMITRI OF ITALY (42 EAST 57TH STREET)	HOTEL PLAZA TERRACE ROOM
	Premiere showing of Spring and Summer men's ready-to-wear; Also custom collection. Show followed by reception. By invitation. Contact: Oley Borris, 832-8550.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sept. 29	JEWISH HOLIDAY - Yom Kippur (Wednesday)		
Friday Oct. 1 12:30 P.M.	INTERNATIONAL MENSWEAR COLLECTION Showing of men's fashions. For press and customers. Invitations will be issued. Publicity: Mark Klauser and Bobbi Queen.	OHRBACH'S	5TH FLOOR
Monday Oct. 4 9:30 A.M.	FALL AND WINTER FUR COLLECTION Coffee at 9:30 A.M., followed by show at 10:00. By invitation. Publicity: Vera Bacal, CI. 7-1388.	MAXIMILIAN	20 WEST 57TH STREET SALON - 3RD FLOOR
Tuesday Oct. 5 9:00 A.M. Breakfast	PRESS BREAKFAST "What Is Happening to Hair -- And Where It Is Going" -- press breakfast to introduce Roger Thompson, artistic director of Vidal Sassoon International. By invitation. Contact: Laurance Taylor, 688-0728.	VIDAL SASSOON	803 MADISON AVENUE SALON
Tuesday Oct. 5 11:00 A.M.	PREVIEW: FUR COLLECTION By invitation. Contact: Dorothy Kay, 246-3416.	GEORGES KAPLAN	PLACE TO BE ANNOUNCED
Tuesday Oct. 5 2:00 P.M.	OPENING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Anne Kimmel, LO. 4-3246.	MISS FOX CREATED BY SEYMOUR FOX	512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday Oct. 5 2:30 P.M.	PREVIEW: FALL AND WINTER FUR COLLECTION Show at 3:30 P.M., by invitation. Fashion Director: Mia Grau. Contact: PE. 6-6944.	CHRISTIE BROTHERS	HOTEL PLAZA GRAND BALLROOM
Beginning Wednesday Oct. 6 5:55 P.M.-7:25 P.M.	FASHION COURSE: "CLOTHES-NOW" Seven Wednesdays -- Contemporary fashion course by Estelle Hamburger. Topics include: "Panorama; New York Markets; Fashions International; Fabrics-into-Fashion; The Beauty Business; Stores USA; The Fashion Message; Continuous Performance." Price of course: $30.00. (Registration by mail, Aug. 23-Sept. 10) For Fall, 1971 Catalogue, contact: The Registrar, 675-2700.	ESTELLE HAMBURGER	THE NEW SCHOOL 66 WEST 12TH STREET
Oct. 10-Oct. 15	TWENTY-FIRST CALIFORNIA PRESS WEEK at Beverly Wilshire Hotel. Contact: Marjorie Carne, California Fashion Creators, 110 East 9th Street, L.A., 213-627-1034.		
Oct. 10-Oct. 21	BERLIN INTERNATIONAL FASHION BUYERS SHOW, Berlin, West Germany Contact: Ray Blumenthal, International Associates, Inc., TE. 8-2930.		
Oct. 18	READY-TO-WEAR BOUTIQUE AND KNITWEAR COLLECTIONS IN FLORENCE (Oct. 18-22)		
Oct. 22-Oct. 28	SPRING AND SUMMER PRET-A-PORTER COLLECTIONS IN PARIS, Parc des Expositions, Porte de Versailles. Contact: Federation Francaise des Industries du Vetement Feminin, 69 Rue de Richelieu, Paris II, France.		
Oct. 28-Nov. 3	LONDON FASHION FAIR, Celanese House, London, England. Contact: Clothing Export Council, 54 Grosvenor St., London W 1, England.		

1972

JANUARY

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

FEBRUARY

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	**12**
13	14	15	16	17	18	19
20	**21**	22	23	24	25	26
27	28	29				

MARCH

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	**31**	

APRIL

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

MAY

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	**29**	30	31			

JUNE

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

JULY

S	M	T	W	T	F	S
						1
2	3	**4**	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

AUGUST

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

SEPTEMBER

S	M	T	W	T	F	S
					1	2
3	**4**	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

OCTOBER

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	**9**	10	11	12	13	14
15	16	17	18	19	20	21
22	**23**	24	25	26	27	28
29	30	31				

NOVEMBER

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	**23**	24	25
26	27	28	29	30		

DECEMBER

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	**25**	26	27	28	29	30
31						